



Drive Security From The Inside Out ...

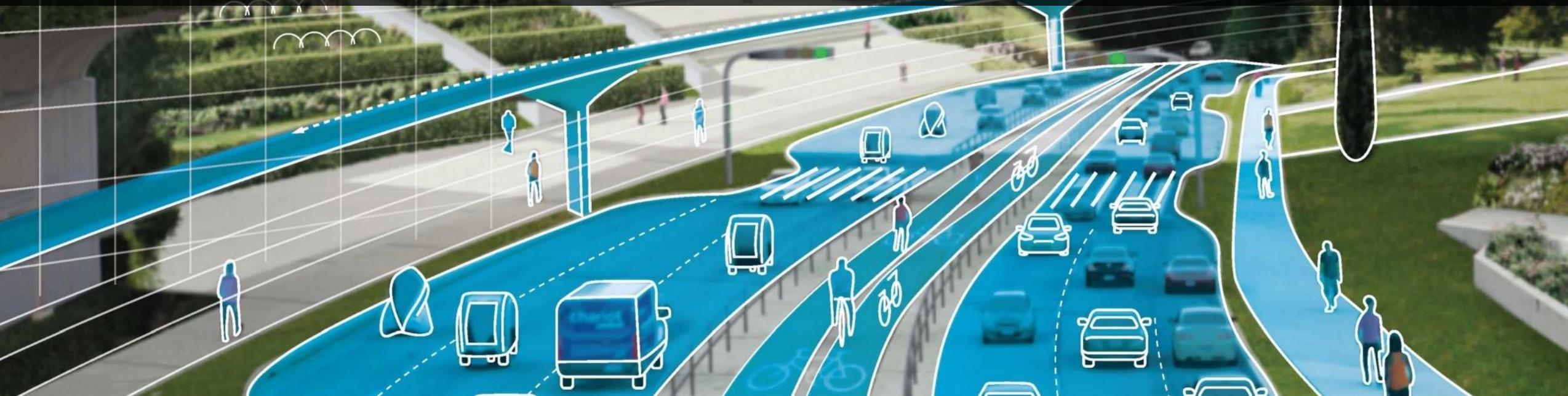
SIP-adus Workshop 2018

Tokyo Japan November 2018



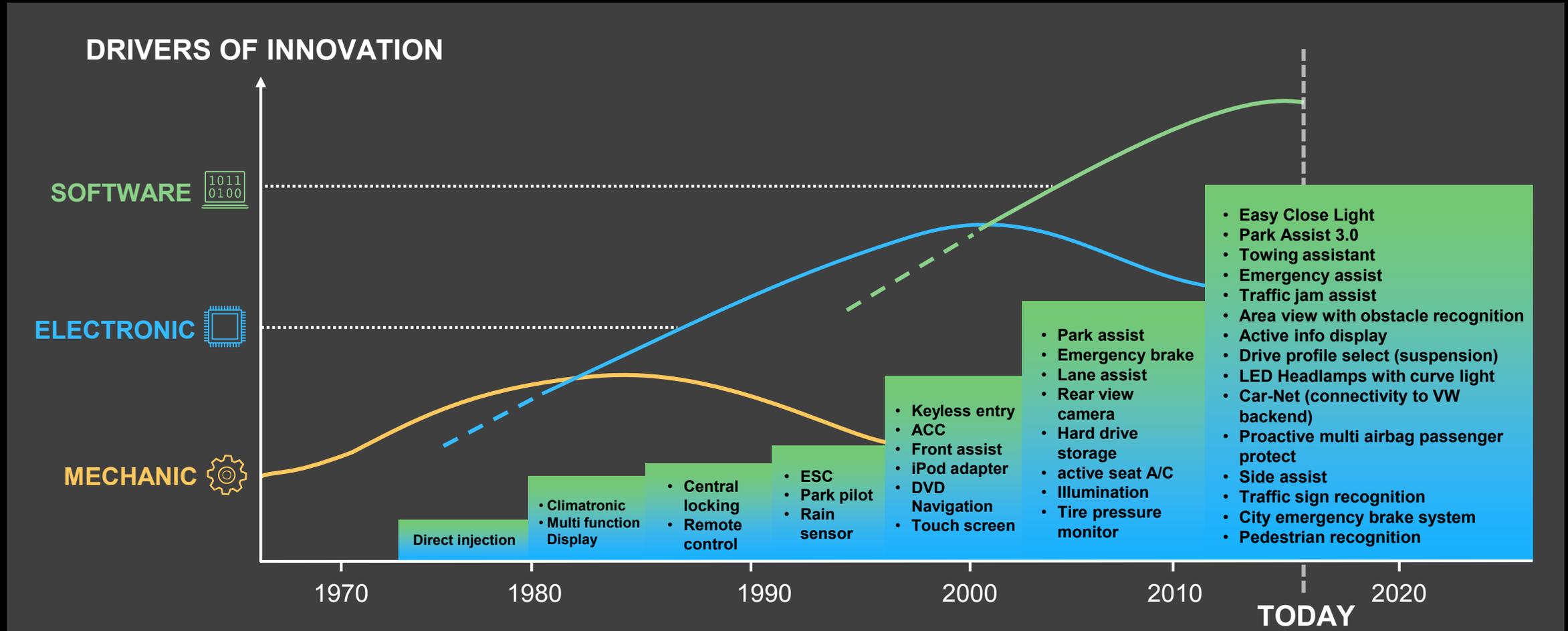
Data

... EVERYTHING AUTOMONOUS

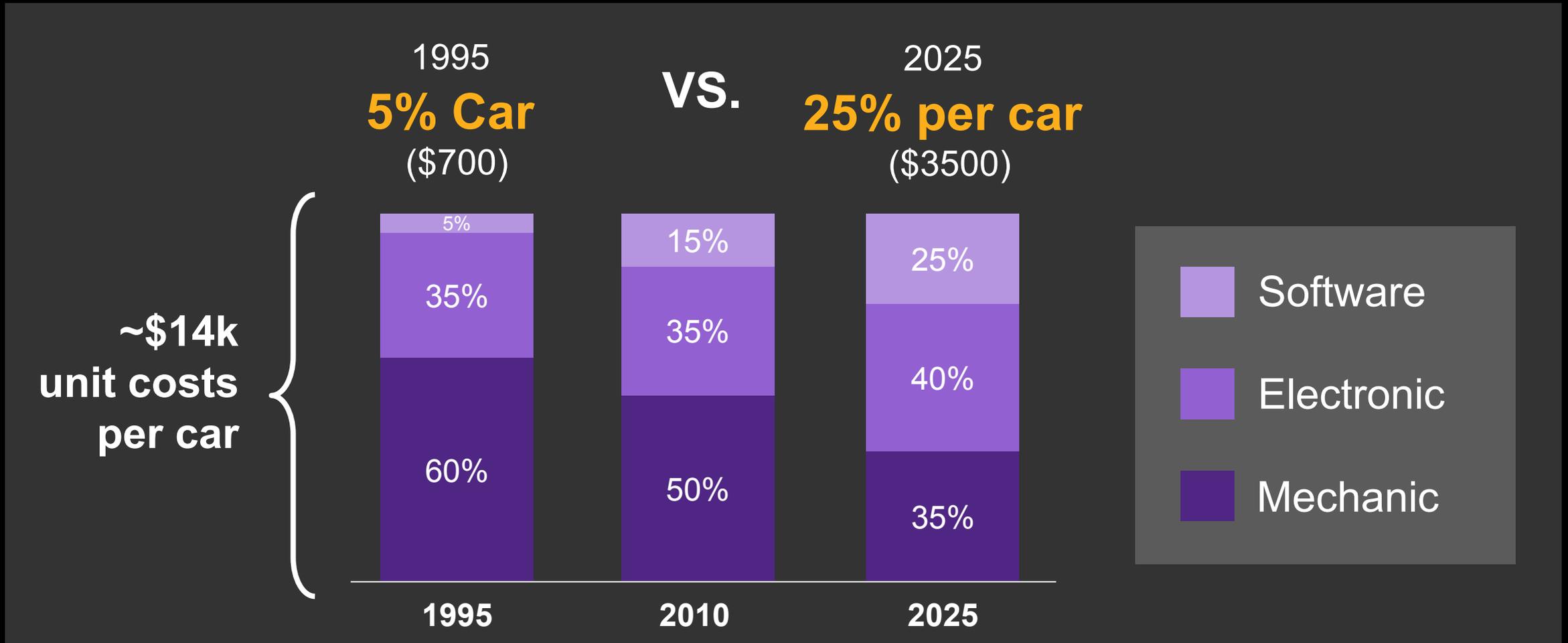


Software & Electronics Become Core Competencies of Automotive Industry

This competence is the key Success Factor of Future Products



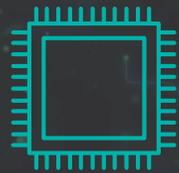
Increasing Software & Electronics Content



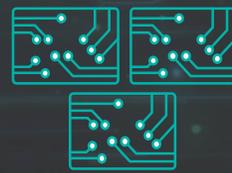
Comprehensive Automotive Design – Safe & Secure

Electronics Hardware

CHIP



SYSTEM



VEHICLE



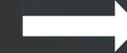
Software

SAFE

SECURE

QUALITY

Safety Monitor



DIAGNOSTIC
CAPABLE

FROM
SOC

TO
SYSTEM

TO
CAR

TO END OF
CAR LIFE

VOLKSWAGEN GROUP SHIPPED
(WITH CARS)

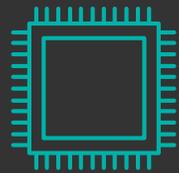
36 BILLION

SEMICONDUCTORS IN 2014

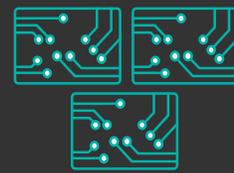
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Software

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DIAGNOSTIC
CAPABLE

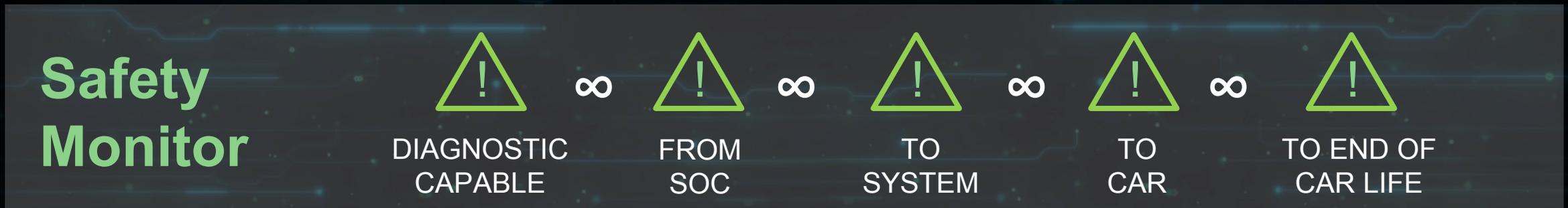
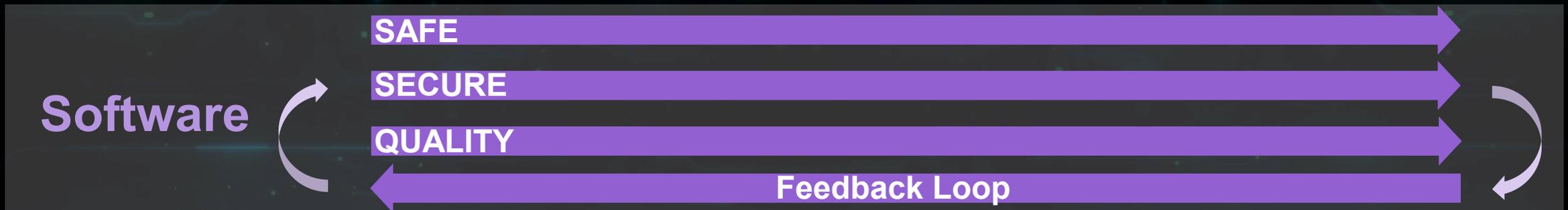
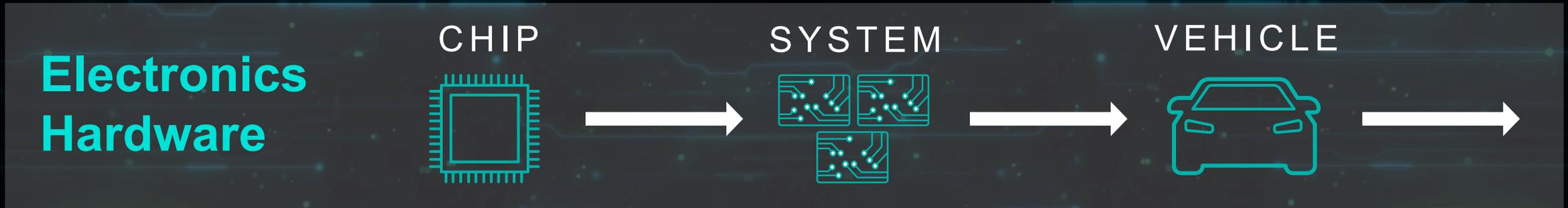
FROM
SOC

TO
SYSTEM

TO
CAR

TO END OF
CAR LIFE

Is a Complex Supply Chain Safe & Secure?

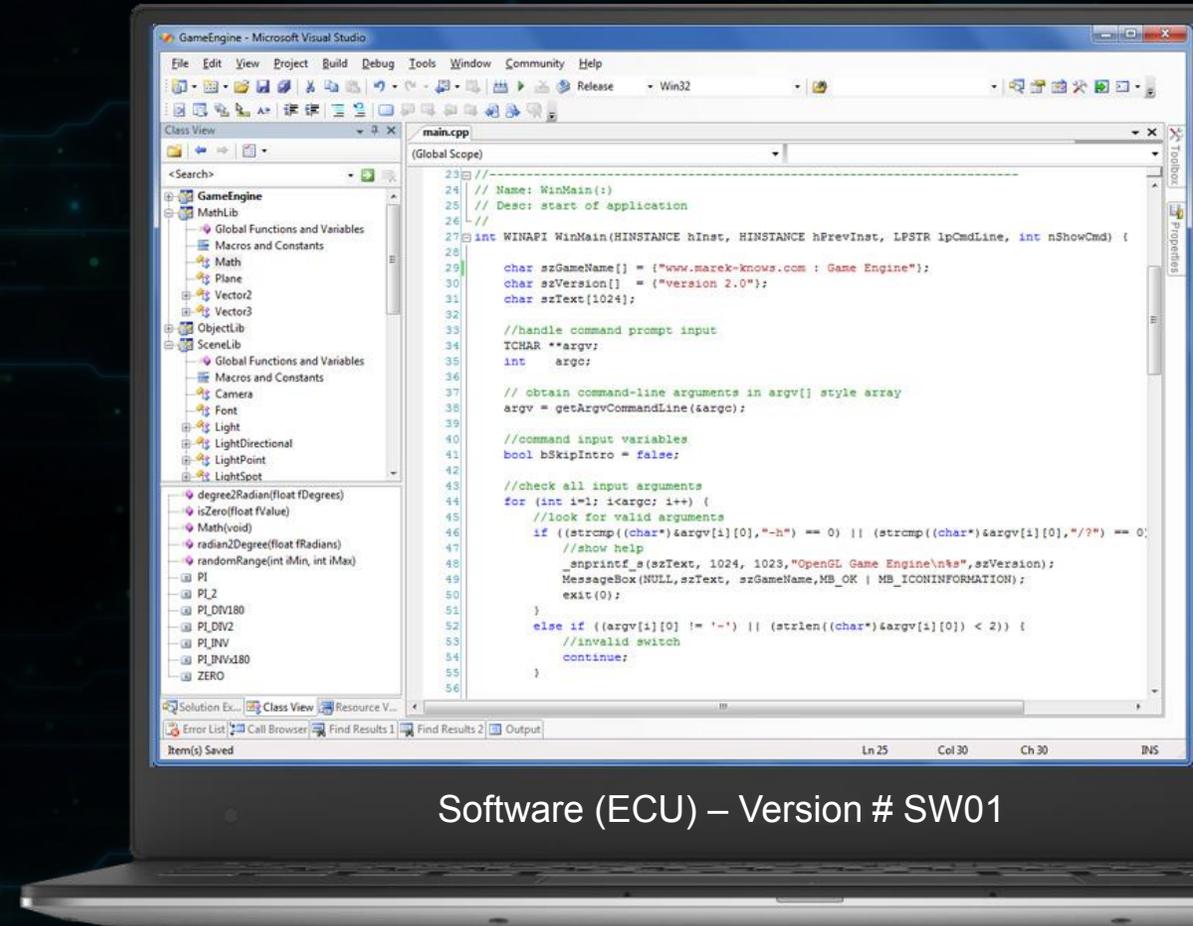


Electronic Architecture in Cars

Hardware & Software



Hardware (ECU) – Part # HW01

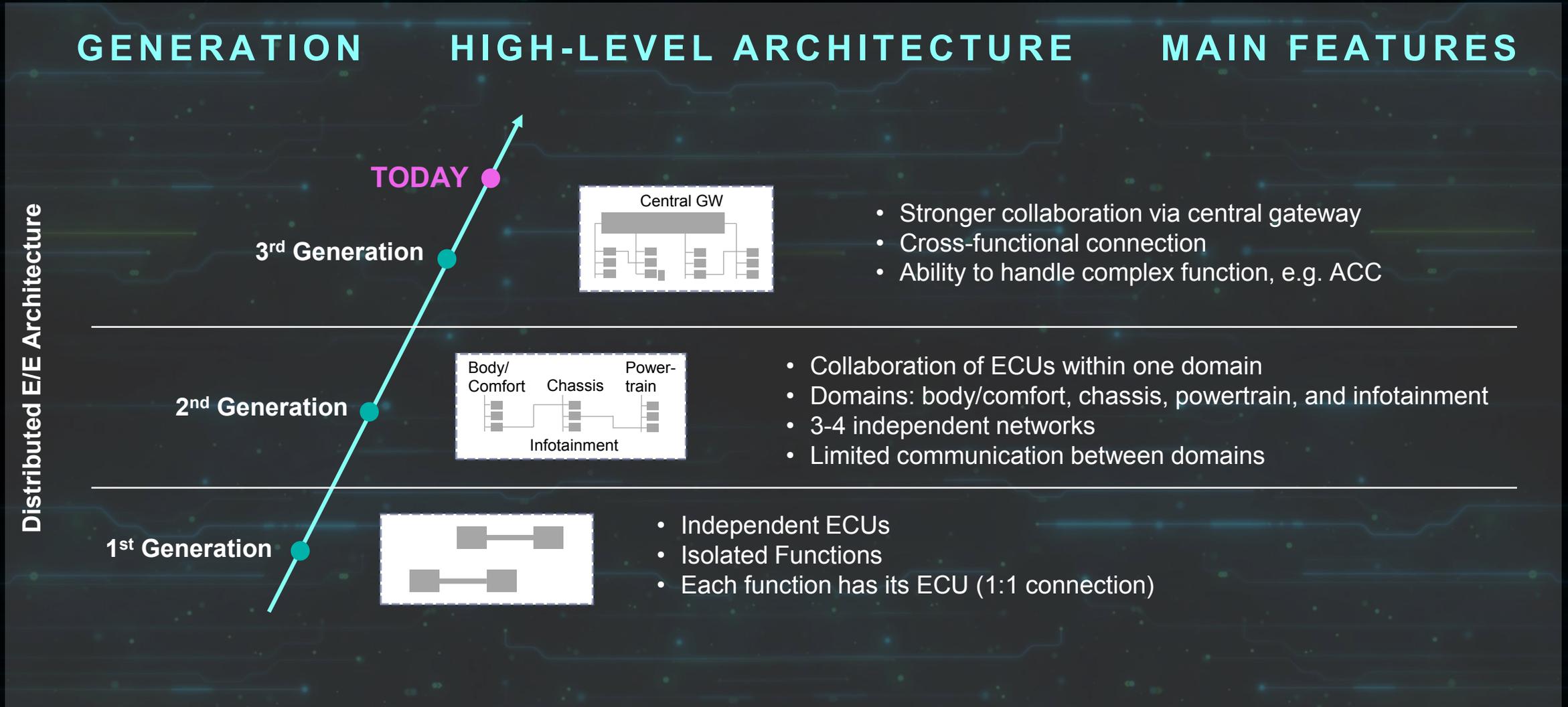


Software (ECU) – Version # SW01

Part # & SW Version #

Electronic Architecture in Cars

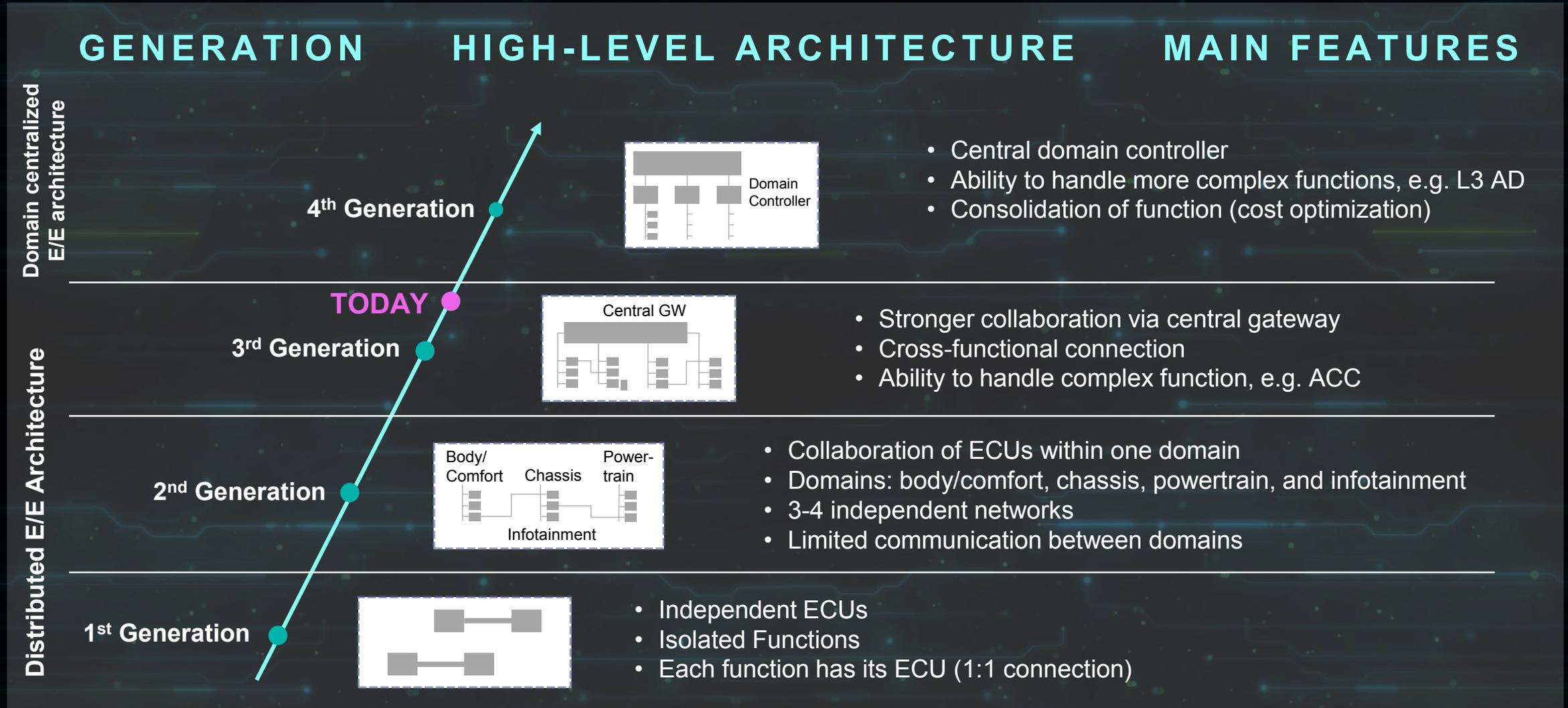
3rd generation central gateway



Information provided by Mckinesy & Company*

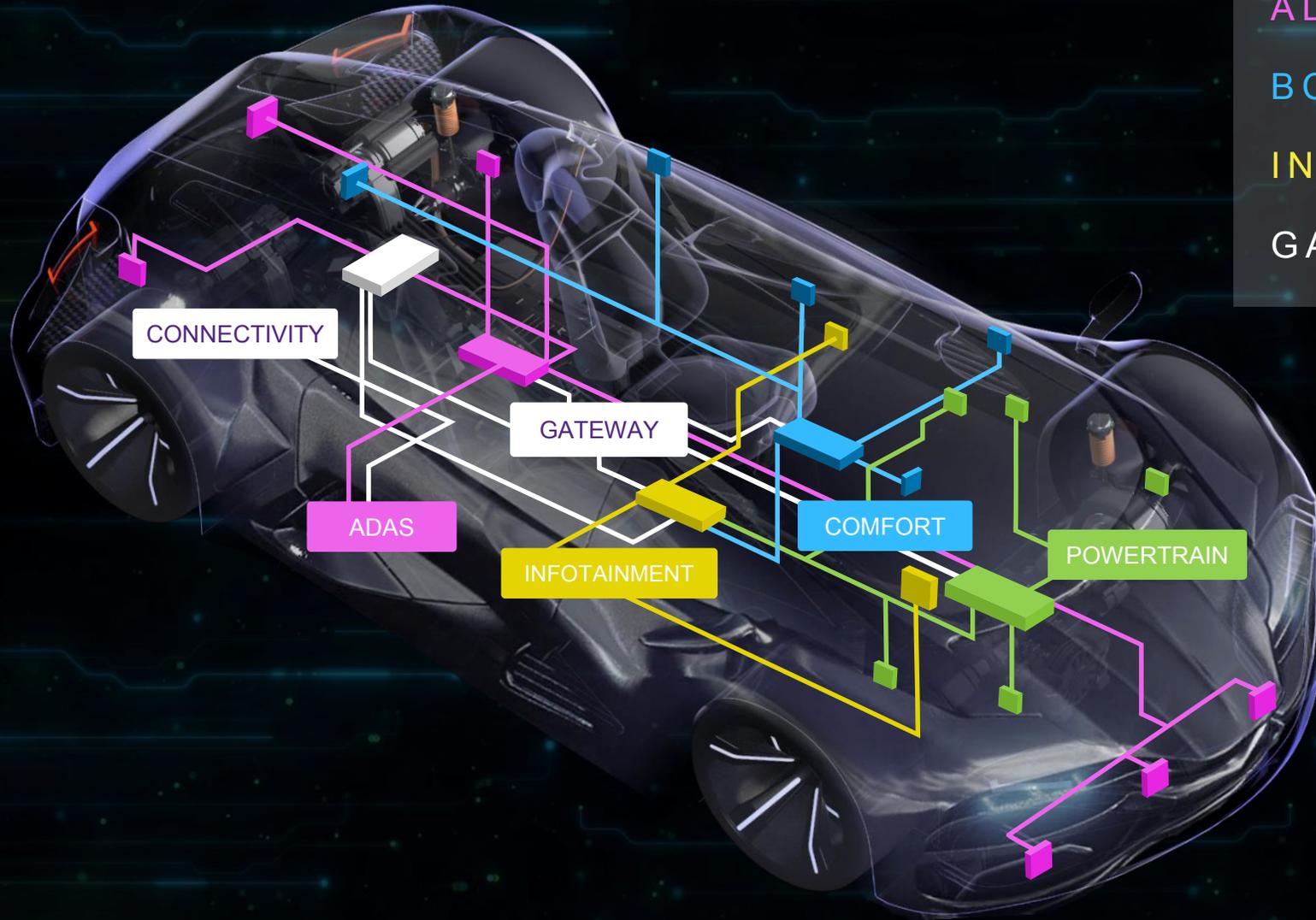
Electronic Architecture in Cars

4th generation central gateway



Information provided by Mckinesy & Company*

Central Domain Controller



POWERTRAIN (ECU)

ADAS

BCM (Body Control Module)

INFOTAINMENT

GATEWAY & CONNECTIVITY

Disrupting the Current Development Process

Hardware / Software CoDesign for Automotive Electronics

TODAY

- All virtual development process
- Hardware / Software CoDesign
- Virtual Prototyping
- Simulation model
- Semiconductor industry standard

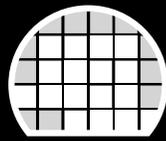
Information provided by Audi DVNCON2017 Keynote Berthold Hellenthal Audi*

TODAY

- Linear non virtual development process
- No virtual Prototypes

TOMORROW

- Virtual development process
- Hardware / Software CoDesign
- Virtual Prototyping
- ECU simulation models



Infotainment Systems
Instrument Cluster
Advanced Driver Assistance Systems
Chassis
Powertrain



Pre-System Development

Continuous System Testing

Silicon

System HW Samples



Develop Earlier
Pre-System
Debug Efficiency

Increase Coverage
Frontload test development
Fault and coverage testing

Accelerate Cycles
Virtualize Testbench
Regression



THANK YOU