

# Engineering consumer understanding of higher levels of automation



**Daniel V. McGehee**  
**University of Iowa**

SIP-adus Workshop on Connected  
and Automated Vehicles

Tokyo

November 16, 2016



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博士 ダニエル マクギヒ

National Advanced Driving Simulator 所長



# What about the driver?

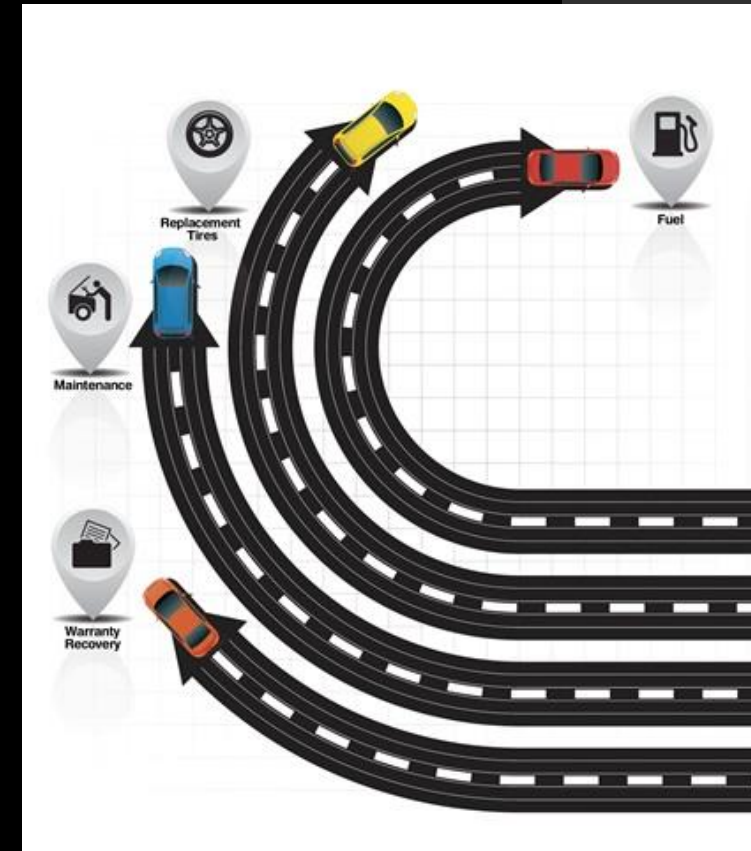


**University of Iowa  
Consumer Survey of Driving Safety Technologies**

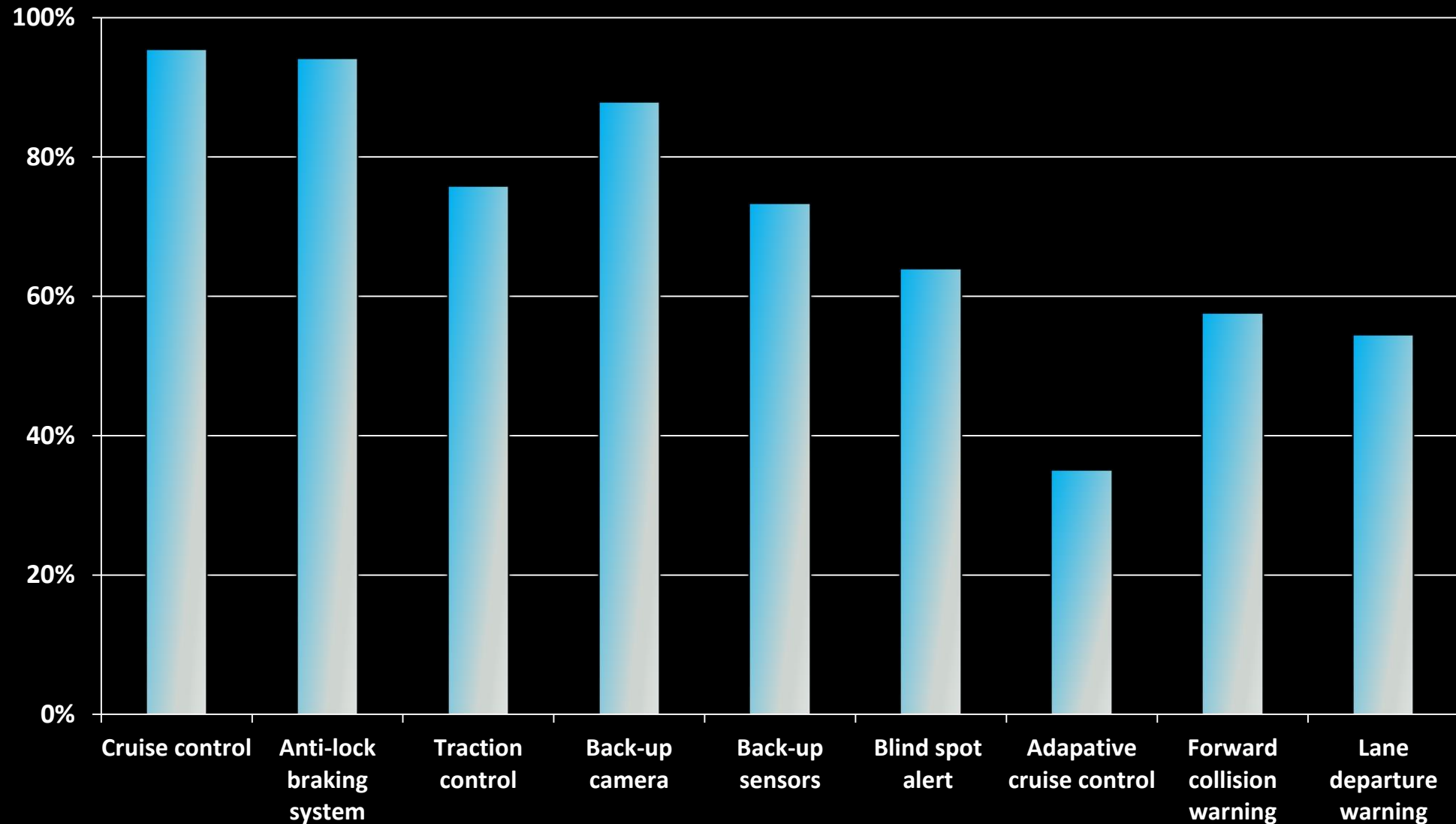
**Total of 2,015 completions, nationally**

# First Comprehensive National Survey

- Dedicated to driver understanding of technology and consumer driving safety
- Resulting data drives the national education campaign



# What the Research Told Us: Consumer Exposure to technologies



# Vehicle experiences

- **40%** reported their vehicle had acted in a way that startled them or in a manner they did not expect
- **33%** sought information to understand why their vehicle behaved the way it did



# National Survey Bottom Line: Consumers Uncertain

While consumers had exposure to ALL of the technologies, there was significant uncertainty about all of the them



# Technology Demonstration Study



Adaptive Cruise Control



Automatic Parallel Parking



Blind Spot Monitor



Rear Cross-Traffic Alert



Lane Keeping Assist

120 participants, aged 30-55,  
male/female

**Research  
Design:  
Learning  
Conditions**

Measured driver trust,  
willingness to use, usefulness  
and apprehension of 5 ADAS  
(Pre and Post Learning  
Condition)

Owner's  
Manual +  
Demo  
Drive

Demo +  
Owner's  
Manual

Demo  
Drive  
Only

Owner's  
Manual Only

# Technology Demonstration Study: What did we find?



**Driver  
Knowledge**

**All  
Condition  
levels, all  
ADAS**



# Technology Demonstration Study: What did we find?

**Driver  
Knowledge**

The diagram consists of two yellow arrow-shaped blocks pointing upwards. The left block is labeled 'Driver Knowledge' and the right block is labeled 'Trust of the ADAS'. Both blocks have a rectangular base containing the text 'All Condition levels, all ADAS'.

**All  
Condition  
levels, all  
ADAS**

**Trust of  
the ADAS**

**All  
Condition  
levels, all  
ADAS**

# Technology Demonstration Study: What did we find?

**Driver  
Knowledge**

**All  
Condition  
levels, all  
ADAS**

**Trust of  
the ADAS**

**All  
Condition  
levels, all  
ADAS**

**Willingness  
to use**

- Parallel Park Assist
- Adjust speed
  - Brake to complete stop
- Accelerate from complete stop

# Technology Demonstration Study: What did we find?

**Driver  
Knowledge**

**All  
Condition  
levels, all  
ADAS**

**Trust of  
the ADAS**

**All  
Condition  
levels, all  
ADAS**

**Willingness  
to use**

- Parallel Park Assist
- Adjust speed
- Brake to complete stop
- Accelerate from complete stop

**All condition  
levels**

**Apprehension**

# Technology Demonstration Study: What did we find?

**Driver  
Knowledge**

All  
Condition  
levels, all  
ADAS

**Trust of  
the ADAS**

All  
Condition  
levels, all  
ADAS

**Willingness  
to use**

- Parallel Park Assist
- Adjust speed
- Brake to complete stop
- Accelerate from complete stop

All condition  
levels

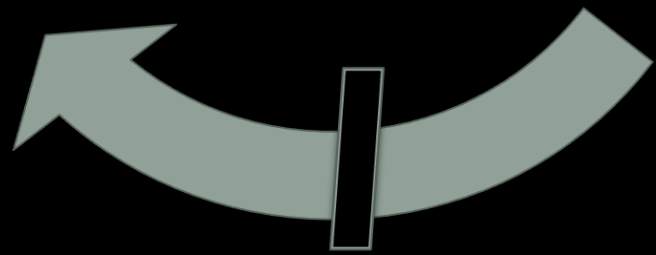
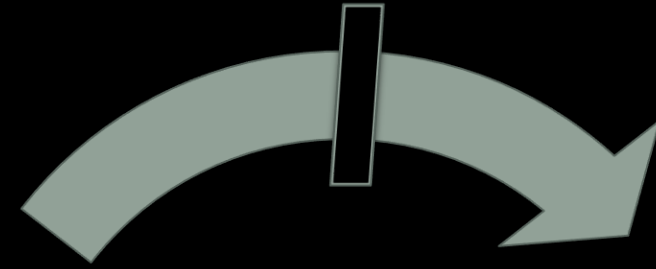
**Apprehension**

**Driver  
Knowledge**

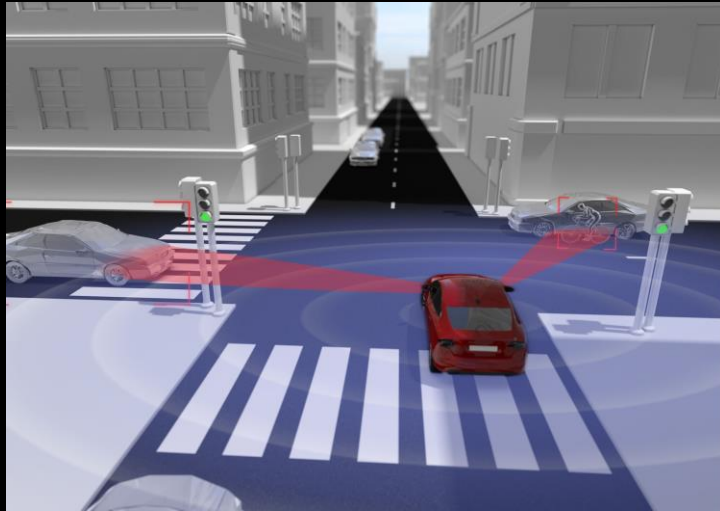
Respondents  
receiving ride-  
along, then  
review of  
owner's manual  
reported higher  
knowledge score  
increase

ADAS

Driver



**Driver understanding gaps will continue as the technologies continue to increase in market penetration**



**MyCar  
DoesWhat.org**  
Know More. Drive Safer.

**Consumer education vital to the success of these technologies**

# Technology Term Standardization

- Significant need to name the core technology—then add the brand



# Periodic Table of the Elements

1 <b>H</b> Hydrogen 1.008																	2 <b>He</b> Helium 4.003
3 <b>Li</b> Lithium 6.941	4 <b>Be</b> Beryllium 9.012											5 <b>B</b> Boron 10.811	6 <b>C</b> Carbon 12.011	7 <b>N</b> Nitrogen 14.007	8 <b>O</b> Oxygen 15.999	9 <b>F</b> Fluorine 18.998	10 <b>Ne</b> Neon 20.180
11 <b>Na</b> Sodium 22.990	12 <b>Mg</b> Magnesium 24.305											13 <b>Al</b> Aluminum 26.982	14 <b>Si</b> Silicon 28.086	15 <b>P</b> Phosphorus 30.974	16 <b>S</b> Sulfur 32.066	17 <b>Cl</b> Chlorine 35.453	18 <b>Ar</b> Argon 39.948
19 <b>K</b> Potassium 39.098	20 <b>Ca</b> Calcium 40.078	21 <b>Sc</b> Scandium 44.956	22 <b>Ti</b> Titanium 47.867	23 <b>V</b> Vanadium 50.942	24 <b>Cr</b> Chromium 51.996	25 <b>Mn</b> Manganese 54.938	26 <b>Fe</b> Iron 55.845	27 <b>Co</b> Cobalt 58.933	28 <b>Ni</b> Nickel 58.693	29 <b>Cu</b> Copper 63.546	30 <b>Zn</b> Zinc 65.38	31 <b>Ga</b> Gallium 69.723	32 <b>Ge</b> Germanium 72.631	33 <b>As</b> Arsenic 74.922	34 <b>Se</b> Selenium 78.972	35 <b>Br</b> Bromine 79.904	36 <b>Kr</b> Krypton 84.798
37 <b>Rb</b> Rubidium 85.468	38 <b>Sr</b> Strontium 87.62	39 <b>Y</b> Yttrium 88.906	40 <b>Zr</b> Zirconium 91.224	41 <b>Nb</b> Niobium 92.906	42 <b>Mo</b> Molybdenum 95.95	43 <b>Tc</b> Technetium 98.907	44 <b>Ru</b> Ruthenium 101.07	45 <b>Rh</b> Rhodium 102.906	46 <b>Pd</b> Palladium 106.42	47 <b>Ag</b> Silver 107.868	48 <b>Cd</b> Cadmium 112.411	49 <b>In</b> Indium 114.818	50 <b>Sn</b> Tin 118.711	51 <b>Sb</b> Antimony 121.760	52 <b>Te</b> Tellurium 127.6	53 <b>I</b> Iodine 126.904	54 <b>Xe</b> Xenon 131.294
55 <b>Cs</b> Cesium 132.905	56 <b>Ba</b> Barium 137.328	57-71	72 <b>Hf</b> Hafnium 178.49	73 <b>Ta</b> Tantalum 180.948	74 <b>W</b> Tungsten 183.84	75 <b>Re</b> Rhenium 186.207	76 <b>Os</b> Osmium 190.23	77 <b>Ir</b> Iridium 192.217	78 <b>Pt</b> Platinum 195.085	79 <b>Au</b> Gold 196.967	80 <b>Hg</b> Mercury 200.592	81 <b>Tl</b> Thallium 204.383	82 <b>Pb</b> Lead 207.2	83 <b>Bi</b> Bismuth 208.980	84 <b>Po</b> Polonium [208.982]	85 <b>At</b> Astatine 209.987	86 <b>Rn</b> Radon 222.018
87 <b>Fr</b> Francium 223.020	88 <b>Ra</b> Radium 226.025	89-103	104 <b>Rf</b> Rutherfordium [261]	105 <b>Db</b> Dubnium [262]	106 <b>Sg</b> Seaborgium [266]	107 <b>Bh</b> Bohrium [264]	108 <b>Hs</b> Hassium [269]	109 <b>Mt</b> Meitnerium [268]	110 <b>Ds</b> Darmstadtium [269]	111 <b>Rg</b> Roentgenium [272]	112 <b>Cn</b> Copernicium [277]	113 <b>Nh</b> Nihonium unknown	114 <b>Fl</b> Flerovium [289]	115 <b>Mc</b> Moscovium unknown	116 <b>Lv</b> Livermorium [293]	117 <b>Ts</b> Tennessine unknown	118 <b>Og</b> Oganesson unknown

57 <b>La</b> Lanthanum 138.905	58 <b>Ce</b> Cerium 140.116	59 <b>Pr</b> Praseodymium 140.908	60 <b>Nd</b> Neodymium 144.242	61 <b>Pm</b> Promethium 144.913	62 <b>Sm</b> Samarium 150.36	63 <b>Eu</b> Europium 151.964	64 <b>Gd</b> Gadolinium 157.25	65 <b>Tb</b> Terbium 158.925	66 <b>Dy</b> Dysprosium 162.500	67 <b>Ho</b> Holmium 164.930	68 <b>Er</b> Erbium 167.259	69 <b>Tm</b> Thulium 168.934	70 <b>Yb</b> Ytterbium 173.055	71 <b>Lu</b> Lutetium 174.967
89 <b>Ac</b> Actinium 227.028	90 <b>Th</b> Thorium 232.038	91 <b>Pa</b> Protactinium 231.036	92 <b>U</b> Uranium 238.029	93 <b>Np</b> Neptunium 237.048	94 <b>Pu</b> Plutonium 244.064	95 <b>Am</b> Americium 243.061	96 <b>Cm</b> Curium 247.070	97 <b>Bk</b> Berkelium 247.070	98 <b>Cf</b> Californium 251.080	99 <b>Es</b> Einsteinium [254]	100 <b>Fm</b> Fermium 257.095	101 <b>Md</b> Mendelevium 258.1	102 <b>No</b> Nobelium 259.101	103 <b>Lr</b> Lawrencium [262]

- Alkali Metal
- Alkaline Earth
- Transition Metal
- Basic Metal
- Semimetal
- Nonmetal
- Halogen
- Noble Gas
- Lanthanide
- Actinide



# Periodic table of sushi

<p><b>本鮪 O-Toro</b> 大とろ [2個] Fatty Tuna <b>598円</b></p>	<p><b>本鮪 Toro</b> 中とろ [2個] Medium Fatty Tuna <b>498円</b></p>	<p><b>本鮪 Akami</b> 赤身 [2個] Tuna <b>248円</b></p>	<p>Aburi-toro あぶりとろ [2個] Broiled Fatty Tuna <b>598円</b></p>	<p>Negi Toro ねぎとろ [2個] Toro mixed with Green Onion <b>248円</b></p>	<p>Negitoro-maki ねぎとろ巻 [1本] Mincied Tuna <b>248円</b></p>	<p>Tekka-maki 鉄火巻 [1本] Blue Fin Tuna <b>198円</b></p>	<p>Big eye Maguro パチまぐろ [2個] Big eye tuna <b>148円</b></p>	<p>にぎりの 同価格で できます。 ご注文くだ 料金税別 *</p>	
<p>9 Ika-geso いかげそ [2個] Squid Legs <b>98円</b></p>	<p>10 Ao-nori 青のり [2個] Rock Sea Weed <b>98円</b></p>	<p>11 Tamago 玉子 [2個] Egg <b>128円</b></p>	<p>12 Tako たこ [2個] Octopus <b>128円</b></p>	<p>13 Okura おくら [2個] Okura <b>128円</b></p>	<p>14 Samon サーモン [2個] Salmon <b>128円</b></p>	<p>15 Yariika やりいか [2個] Squid <b>148円</b></p>	<p>16 Bintoro びんとろ [2個] Albacore Tuna <b>148円</b></p>	<p>17 Iwashi いわし [2個] Sardine <b>148円</b></p>	<p>18 Aji あじ Horse Mackerel <b>148円</b></p>
<p>20 Saba さば [2個] Mackerel <b>198円</b></p>	<p>21 Kani-miso かにみそ [2個] Crab Paste <b>198円</b></p>	<p>22 Me-negi 芽ネギ [2個] Chive Buds <b>198円</b></p>	<p>23 Kohada こはだ [2個] Gizzard Shad <b>198円</b></p>	<p>24 Ike-Tako 活たこ [2個] Living Octopus <b>248円</b></p>	<p>25 Ebi えび [2個] Boiled Prawn <b>248円</b></p>	<p>26 Tai たい [2個] Red snapper <b>248円</b></p>	<p>27 Kanpachi かんぱち [2個] Amberjack <b>248円</b></p>	<p>28 Hotate ほたて [2個] Scallop <b>298円</b></p>	<p>29 Anago あなご [2個] Sea Eel <b>298円</b></p>
<p>31 Engawa えんがわ [2個] Flounder's Fin <b>298円</b></p>	<p>32 Komochi-kobu 子持こぶ [2個] Herring Roe On Kelp <b>298円</b></p>	<p>33 Shima-aji しまあじ [2個] Shima-aji <b>298円</b></p>	<p>34 Kazunoko 数の子 [2個] Herring Roe <b>298円</b></p>	<p>35 Ikura いくら [2個] Salmon Roe <b>398円</b></p>	<p>36 Uni うに [1個] Sea Urchin Roe <b>398円</b></p>	<p>37 Miru-gai みる貝 [2個] Horse Clam <b>398円</b></p>	<p>38 Zuwai-gani ズワイガニ [2個] Snow Crab <b>398円</b></p>	<p>欠品</p>	<p>40 Tokudai Aka-ebi 特大赤えび [2個] Spot Prawn Shrimp <b>398円</b></p>
<p>42 Awabi あわび [2個]</p>	<p>43 California Roll [2個] カリフォルニアロール <b>248円</b></p>	<p>44 Ana-Chi-Roll [2個] 穴チーロール Sea-eel Egg <b>248円</b></p>	<p>一品料理</p>	<p>47 Ara-Jiru あら汁 Seafood Miso soup <b>128円</b></p>	<p>48 Okura-Jiru おくら汁 Okura Miso soup <b>128円</b></p>	<p>49 Nori-Jiru のり汁 Seaweed Miso Soup <b>128円</b></p>	<p>50 Chawan Mushi 茶碗蒸し Chawan Mushi <b>198円</b></p>		

# Periodic Table of ADAS



Intersection Collision Avoidance



Forward Collision Warning



Automatic Braking



Obstacle Detection



Intelligent Speed Adaptation



High Speed Alert



Curve Speed Warning



Cruise Control



Adaptive Cruise Control



Adaptive Headlights



Night Vision



Parking Sensors



Automatic Parallel Parking



Rear Cross Traffic Alert



Back-up Camera



Back-up Warning



Pedestrian Detection



Active Steering



Adaptive and Active Suspension



Anti-Lock Braking System



Cornering Braking Control



Electronic Braking Assistance



Electronic Stability Control



Caravan Electronic Stability Control



Traction Control



Hill Start Assist



Hill Descent Assist



Terrain Management



Road Surface Warning



Tire Pressure Monitoring System



Rollover Detection and Prevention



Lane Departure Warning



Lane Keeping Assist



Blind Spot Monitor



Sideview Camera



Drowsiness Alert



Health and Workload Monitoring



Audible Route Guidance



Automatic Collision Notification



Push Button Start

# Today – a Proposal

Division of General Motors Corporation

STANDARD EQUIPMENT		STANDARD VEHICLE PRICE	
<p>Items Featured Below are Included at NO EXTRA CHARGE in the Standard Vehicle Price Shown at Right</p> <p><b>POWER TEAM / CHASS :</b></p> <ul style="list-style-type: none"> <li>5.7 LITER 350 HP SEQUENTIAL FUEL INJECTION VS ENGINE</li> <li>4-SPEED O/D AUTO TRANSMISSION</li> <li>ACTIVE HANDLING</li> <li>TRACTION CONTROL SYSTEM</li> <li>4-WHEEL INDEPENDENT SUSPENSION</li> <li>POWER FRONT/REAR DISC BRAKES</li> <li>POWER SPEED SENSITIVE RACK AND PINION STEERING</li> <li>LIMITED SLIP DIFFERENTIAL</li> <li>ALUMINUM 5 SPOKE WHEELS</li> <li>EXTENDED MOBILITY TIRES W/ TIRE PRESSURE MONITOR SYSTEM</li> <li>GM OIL LIFE MONITORING SYSTEM</li> </ul> <p><b>SAFETY / SECURITY :</b></p> <ul style="list-style-type: none"> <li>DRIVER/FRONT PASS. AIRBAGS</li> <li>ACTIVE REMOTE KEYLESS ENTRY SYSTEM</li> <li>PASS-KEY II THEFT DETERRENT SYSTEM WITH HORN ALARM</li> </ul>		<p><b>MANUFACTURER SUGGESTED RETAIL PRICE</b> \$48,205.00</p> <p>Options Installed by Manufacturer</p>	
<ul style="list-style-type: none"> <li>4 - WHEEL ANTI-LOCK BRAKES</li> </ul> <p><b>EXTERIOR :</b></p> <ul style="list-style-type: none"> <li>POWER HEATED OUTSIDE MIRRORS</li> <li>FULL FOLDING TOP W/HEATED REAR WINDOW GLASS</li> <li>RETRACTABLE HALOGEN HEADLAMPS</li> <li>DAYTIME RUNNING LAMPS</li> <li>CHROME EXHAUST TIPS</li> </ul> <p><b>I N T E R I O R :</b></p> <ul style="list-style-type: none"> <li>AM/FM STEREO CD W/BOSÉ SPKRS</li> <li>AIR CONDITIONING</li> <li>ANALOG CLUSTER W/DRIVER INFORMATION CENTER</li> <li>ELECTRONIC SPD CNTL W/RESUME</li> <li>INTERMITTENT WIPER SYSTEM</li> <li>LEATHER TRIMMED SEAT SURFACES</li> <li>POWER DRIVER SEAT</li> <li>TYLT LEATHER WRAP STG WHEEL</li> <li>POWER DOOR LOCKS &amp; WINDOWS</li> <li>REMOTE DK LID &amp; FUEL DOOR REL</li> <li>PSIR SUPPRESSION/CUTOFF</li> </ul>		<p>CORVETTE CONVERTIBLE 2,650.00</p> <p>PREFERRED EQUIPMENT GROUP 2</p> <ul style="list-style-type: none"> <li>DUAL ZONE AIR CONDITIONING</li> <li>FOG LAMPS</li> <li>MEMORY PACKAGE</li> <li>ADJUSTABLE SPORT BUCKET SEATS</li> <li>POWER PASSENGER SEAT</li> <li>TWILIGHT SENTINEL</li> <li>ELECTROCHROMIC MIRRORS: ISRV &amp; LH OSRV</li> <li>HEAD UP DISPLAY</li> <li>STEERING: POWER TELESCOPING &amp; MANUAL TILT STEERING COLUMN</li> </ul> <p>POLISHED ALUMINUM WHEELS 1,395.00</p> <p>MAGNETIC RED MET W/TINT COAT 600.00</p> <p>50-STATE LOW EMISSION VEHICLE NO CHARGE</p> <p>FRONT TIRE-P245/45ZR17 BW SBR NO CHARGE</p> <p>REAR TIRE-P275/40ZR18 BW SBR NO CHARGE</p> <p>TOP-LIGHT OAK NO CHARGE</p> <p><b>TOTAL OPTIONS \$ 4,545.00</b></p>	
<p>Compare this vehicle to others in the <b>FREE FUEL ECONOMY GUIDE</b> available at the dealer.</p>			
CITY MPG		HIGHWAY MPG	
18		25	
<p><small>Actual mileage will vary with options, driving conditions, driving habits and vehicle condition. Ratings reported in EPA indicate that the majority of vehicles with these estimates will achieve between:</small></p> <p>18 AND 21 mpg in the city and between</p> <p>21 AND 25 mpg on the highway.</p>		<p><small>For comparison shopping, all vehicles classified as TWO SEATER have been tested at mileage ranging from 9 to 21 mpg city and 13 TO 28 mpg highway.</small></p>	
<p>2002 CORVETTE 5.7 LITER V8 ENGINE FUEL INJECTION, AUTOMATIC 4 SPEED ELECTRONIC TRANS CATALYST, FEEDBACK FUEL SYSTEM</p> <p>ESTIMATED ANNUAL FUEL COST: \$1178</p>			
<p><b>TOTAL VEHICLE &amp; OPTIONS</b> \$52,750.00</p> <p><b>DESTINATION CHARGE</b> \$45.00</p> <p><b>TOTAL VEHICLE PRICE *</b> \$53,395.00</p>			
<p>DEALER TO WHOM DELIVERED: JOHNNY MORRIS CHEVROLET OLDS CADILLAC 4701 W OLARA LN WUNCDE NC 27704</p> <p>ORDER NO. PG02TS 80001 NO. 57VE7</p> <p>DEALER NO. 25 296</p> <p>VIN 1G1YY32G825131067</p> <p style="text-align: right;">*This label has been applied pursuant to Federal law. Do not remove until the vehicle is in the dealer's possession. *Excludes Manufacturer Recommended Retail Price. Excludes taxes, title, license, destination charge, and accessories. Actual dealer price may vary. ©2002 General Motors Corporation</p>			

# The Tokyo—Iowa Accord for ADAS Labels

# Today – a Proposal

**STANDARD EQUIPMENT**  
Items Featured Below are included at NO EXTRA CHARGE in the Standard Vehicle Price Shown at Right

**POWER TEAM / CHASS:**

- 5.7 LITER 350 HP SEQUENTIAL FUEL INJECTION V8 ENGINE
- 4-SPEED O/D AUTO TRANSMISSION
- ACTIVE HANDLING
- TRACTION CONTROL SYSTEM
- 4-WHEEL INDEPENDENT SUSPENSION
- POWER FRONT/REAR DISC BRAKES
- POWER SPEED SENSITIVE RACK AND PINION STEERING
- LIMITED SLIP DIFFERENTIAL
- ALUMINUM 5 SPOKE WHEELS
- EXTENDED MOBILITY TIRES W/ TIRE PRESSURE MONITOR SYSTEM
- GM OIL LIFE MONITORING SYSTEM

**SAFETY / SECURITY:**

- DRIVER/FRONT PASS. AIRBAGS
- ACTIVE REMOTE KEYLESS ENTRY SYSTEM
- PASS-KEY II THEFT DETERRENT SYSTEM WITH HORN ALARM

• 4 - WHEEL ANTI-LOCK BRAKES

**EXTERIOR:**

- POWER HEATED OUTSIDE MIRRORS
- FULL FOLDING TOP W/HEATED REAR WINDOW GLASS
- RETRACTABLE HALOGEN HEADLAMPS
- DAYTIME RUNNING LAMPS
- CHROME EXHAUST TIPS

**INTERIOR:**

- AM/FM STEREO CD W/BOSE SPKRS
- AIR CONDITIONING
- ANALOG CLUSTER W/DRIVER INFORMATION CENTER
- ELECTRONIC SPD CNTL W/RESUME
- INTERMITTENT WIPER SYSTEM
- LEATHER TRIMMED SEAT SURFACES
- POWER DRIVER SEAT
- TILT LEATHER WRAP STG WHEEL
- POWER DOOR LOCKS & WINDOWS
- REMOTE DK LID & FUEL DOOR REL
- PSIR SUPPRESSION/CUTOFF

Compare this vehicle to others in the **FREE FUEL ECONOMY GUIDE** available at the dealer.

CITY MPG	<b>18</b>	HIGHWAY MPG	<b>25</b>
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**Fuel Economy Information**

Actual mileage will vary with options, driving conditions, driving habits and vehicle condition. Fuelly reported in EPA indicate that the majority of vehicles with these features will achieve between:

18 AND 21 mpg in the city and between:

21 AND 25 mpg on the highway.

2002 CORVETTE  
5.7 LITER V8 ENGINE  
FUEL INJECTION, AUTOMATIC  
4 SPEED ELECTRONIC TRANS  
CATALYST, FEEDBACK FUEL SYSTEM

ESTIMATED ANNUAL FUEL COST: \$1178

For comparison shopping, all vehicles classified as TWO SEATER have been tested using 8 to 41 mpg city and 13 to 48 mpg highway.

**STANDARD VEHICLE PRICE \$48,205.00**  
Options Installed by Manufacturer

CORVETTE CONVERTIBLE 2,650.00

PREFERRED EQUIPMENT GROUP 2

- DUAL ZONE AIR CONDITIONING
- FOG LAMPS
- MEMORY PACKAGE
- ADJUSTABLE SPORT BUCKET SEATS
- POWER PASSENGER SEAT
- TWILIGHT SENTINEL
- ELECTROCHROMIC MIRRORS: ISRV & LH OSRV
- HEAD UP DISPLAY
- STEERING: POWER TELESCOPING & MANUAL T.B.T STEERING COLUMN

POLISHED ALUMINUM WHEELS 1,395.00  
MAGNETIC RED MET W/TINT COAT 600.00  
50-STATE LOW EMISSION VEHICLE NO CHARGE  
FRONT TIRE-P245/45ZR17 BW SBR NO CHARGE  
REAR TIRE-P275/40ZR18 BW SBR NO CHARGE  
TOP-LIGHT OAK NO CHARGE

**TOTAL OPTIONS \$ 4,545.00**

**TOTAL VEHICLE & OPTIONS \$52,750.00**  
**DESTINATION CHARGE \$45.00**  
**TOTAL VEHICLE PRICE \* \$53,395.00**

DEALER TO WHOM DELIVERED: JOHNNY MORRIS CHEVROLET OLDS CADILLAC  
4101 W OLARA LN  
MUNCE, IN 47364

VIN 1G1YY32G825131067

DEALER NO. 51167  
DEALER NO. 25-296

**BW**  
1YY0174520

The Tokyo—Iowa Accord for ADAS Labels

All new cars list the core technology

name before their own branding



[daniel-mcgehee@uiowa.edu](mailto:daniel-mcgehee@uiowa.edu) @DanCrashMan

ありがとう  
Arigato \* Thank You